



CRESCENT ROTARY NEWS

“Celebrating 50 Years of Service Above Self” JULY 2015

LETTER FROM THE PRESIDENT

Thank you all for such a terrific day on July 6th! I was honored and humbled by the warmth and kindness my family and I received. Having Lisa, Sarah, and Catherine there by my side for my installation as President of Crescent was truly special. And speaking of special, I am so grateful to President-Elect Abby Donnelly for hosting the festivities in such classy fashion. Abby is a true friend, and a tremendous asset to our club. But she is not the only one. We are fortunate to have a club packed full of friends, leaders, and doers who are willing to share their gifts with the Crescent. You have heard on more than one occasion that Rotary International President Ravindran's theme this year is “Be a gift to the world.” What a daunting task. The world is an awfully big place. How can we, as individuals, even begin to make any sort of difference in the world? I think the answer is to “give”, not just monetarily, but also by giving our time, our talents, and our goodwill for the benefit of others. Crescent Rotary Club is the perfect place for us to do just that.

There is no doubt we have a great deal to be proud of at Crescent, from counting several Past-District Governors among our members, to being the 1st Triple Crown Club in the world. But we cannot rest on our laurels. In order to thrive, we must continually bring new members into the fold. Growing our membership is vital to Crescent's health and longevity. We must also keep in mind, when we talk about growing, it is equally important that we retain the members we have. We can accomplish both objectives by persistently looking for ways to enhance the Crescent Rotary “experience”. Many of us have been in the customer service business at some point in our careers, so we all know how important it is for the customer to feel they have received a high level of service. At my company, we refer to this as the customer “experience.” This same concept is applicable as we think about how to grow our club membership. The quality of our programs, our projects, our fundraisers, our socials, our meals, our website content, our marketing---even our interactions with one another---all of these things are inter-connected, and they all have an impact on how successful we will be at recruiting and retaining members.

Rotary International has designated the month of August as Membership month. Membership Chair Greg Brown will soon be educating us on an initiative focusing on bringing younger prospective members as guests to a series of club meetings beginning in late August. The programs Lisa Hazlett has lined up for us during that time were chosen with our younger members and guests in mind. More to come on this, but it is not too soon to begin thinking about who you would like to bring on those dates.

In closing, I want to reiterate how honored I am to have been chosen to help lead this great club. A club full of friends, leaders, and doers. A club our members are proud to be a part of. A club that is continuously striving to be better. A club about to enter into a growth mode. And a club that has been a gift to the world for over 50 years.

Rich



MONDAY MEETINGS

- 7/20 Nick Pironick—Revolution Mill
- 7/25 Family of Rotary Night at the Grasshoppers
- 7/27 Abby Donnelly—RI Convention
- 8/3 Samantha McGill—Honda Jet
- 8/10 Club Assembly
- 8/12 Board Meeting—4:00
- 8/17 DG Larry Lassiter

MEMBERSHIP NEWS:

June Attendance :

72.5%

82 Members

We Will Miss:

**George Arnold, Jack Sharp,
Susanne McIntire, &
Tom Sullivan**

Thirsty Third Thursday!

Join us every 3rd Thursday of the month. Our next informal meeting will be **August 21st from 5:30-7:00 at Southern Lights Bistro** This is a great time to **ENJOY** fellowship with fellow Rotarans!



BIRTHDAYS

Stan Sacks—7/14
Benny Pember—7/15
Bob Pitts—7/27

WEDDINGS

John Nicolson—7/1, 32 yrs
Abby Donnelly—7/2, 26 yrs
Al Madden—7/5, 46 yrs
Patrick Forbis—7/7, 25 yrs
Stan Sacks—7/20, 31 yrs
Glenn Seymour—7/20, 2 yrs

CLUBDATES

Charlie Finch—7/1, 7 yrs
Mark Snyder—7/1, 21 yrs
Michael Carter—7/7, 12 yrs
Dupont Kirven—7/17, 15 yrs
Mike Cammack—7/18, 32 yrs
Ashby Cook—7/22, 31 yrs
Joey Slepp—7/24, 9 yrs



Calling All Rotarians

Which Crescent Rotarian would you like to see do a program (hear their story, share more about their business or industry, etc.)? Send your best idea to Lisa

haztwo@mac.com

UPCOMING EVENTS

- 7/17 Rotary Leadership Institute
- 7/25 Family of Rotary Baseball Fellowship—Greensboro Grasshoppers, New Bridge Park
- 8/17 District Governor Official Visit
- 9/12 District Training Seminar—Asheboro
- 9/24 District Training Seminar—Clemmons
- 10/6 Paul Harris Society Dinner
- 11/11 Foundation Banquet



OFFICERS AND COMMITTEE CHAIRS—2015-2016

District

District Governor - Larry Lassiter
Assistant Governor (11) - Claudia Cannady
Foundation Advocate — Dupont Kirven
Membership Advocate—Allen Rembert

Crescent

President—Rich Spiker
President-Elect—Abby Donnelly
Vice President—Brian Sowers
Secretary—Jon Lowder
Treasurer—Eric Fitzgerald
Sergeant at Arms—Cliff Thompson
Board Members—Barney Barnhardt (2 year term)
Justin Smith (2 years)
Tommy Webb (2 years)
Chip Cromartie (1 year remaining on term)
Lisa Hazlett (1 year)
Doug Stone (1 year)

Committee Chairs

Crescent Foundation—Patrick Eakes
Club Service—Charlie Witzke
District Conference Coordinator—Abby Donnelly
Family of Rotary-Fun Directors -Mitzi Ellis & Ashby Cook
Football Pool - Mark Witte
Fundraising—Heather Cross & Justin Smith
Health and Happiness—Barbara MacKay Vinson
International Service— Wilson Sheldon & Bob Pitts
Membership/Classifications—Greg Brown
Member On-boarding/Develop—Brian Sowers
Roster/Member Contact Info—Fred Binder
Photographer—Lloyd Bostian
Polio Plus Chair—Barry Utesch
Prayer and Pledge—Charlie Finch
Programs—Liza Hazlett
Public Image/Newsletter—Doug Stone & Jennifer Parker
Rotary Foundation—Tommy Webb & Dupont Kirven
Vocational Service—Alec Pratto
Website/Social Media—Lisa Hazlett
Youth Services—Heather Cross





Board Meeting Agenda & Minutes*July 8, 2015*

Called to Order: 4:05

- A. Secretary Report – Minutes of June 15, 2015 – approved
Resignations: George Arnold – approved
- B. Treasurer Report – Reviewed A/R over 90 days and names were assigned to board members to follow up and inquire about payment status.
Reviewed June and 2014-15 Year-End Treasurer's report - Approved
Board was informed that Brian Sowers had talked to the caterer and they agreed to reduce our minimum to 60. That will be a \$6,600 annual savings for the club.
- C. Lisa Hazlett proposed that we find sponsors for our socials. Board was in general agreement that we should pursue it.
- D. Business Items –
- E. 2015-16 Calendar Review - Highlighted important dates - Fundraiser likely to be earlier in Oct than date on schedule - Moving holiday music event to earlier in December - No meetings on 12/21 & 12/28. Will meet on Jan 4 - Add an 8/31 meeting
- F. Committee assignments - Rich will have print outs of committee assignments on the tables at the 7/13 meeting. - Rich will make the assignments based on feedback from surveys. Those who didn't participate in survey will get what they get.
- G. District Governor Visit Prep - There is a "brag sheet" we need to have filled out. - Board will meet with the DG the day of his visit.
- H. Gold Club Update -Reviewed what we've already accomplished and what needs to be done.
- I. Triple Crown update from Chip Cromartie - One challenge we have is that 20 members are not currently benefactors. Board discussed ways in which we might approach them about becoming benefactors. - One idea to consider is to have Foundation agree to match a \$500 cash donation to bring it up to \$1,000. This would be in lieu of \$1,000 codicil in the member's will. - Goal is to be prepared to present information about Gold Club/ benefactors to members at the November 9 meeting. - Chip will continue to push through his list of ten things that need to be done.
- J. Membership Update from Greg Brown - Would like to split the list of members up and assign each board member a number of members to "shepherd". Board members would commit to checking in with them and reporting back to the board any concerns or issues they might discover. - The board discussed targeting young professionals as new members. One tactic would be to recruit speakers in August and September that would be of interest to young professionals and then be sure to invite young professionals as guests for those meetings.
- Transfer from Graham Club – Allison Gore - Barney will be hosting her and making sure she is in good hands.

Adjourned: 5:20



Join Rotary International on [Facebook](#), [Twitter](#), [LinkedIn](#), and [YouTube](#). Here you can find videos, news, discussions, and thousands of other people from around the world interested in Rotary.

Go to those Internet pages and search for Rotary International for all the information.

Social networking sites aren't just for teens and people in their 20s. The greatest growth in Facebook comes from people ages 35-49. And from December 2007 to December 2008, Facebook experienced more growth in visitors ages 50-64 than those under age 18, according to a new Nielsen report called "Global Faces and Networked Places."

Check out the following link and join our **Facebook** page now! <http://www.facebook.com/pages/Rotary-International/7268844551>

End Polio Now is a quarterly newsletter about polio eradication. The newsletter includes both the latest statistics and inspiring stories. [Subscribe](#).

Every Rotarian, Every Year offers Annual Programs Fund updates, articles on how Rotarians are meeting their clubs' goals, and stories about how Annual Programs Fund contributions enhance people's lives. [Sign up, see past issues](#).

The monthly **Future Vision Pilot News** connects you to new online Future Vision resources and information and reminds you of upcoming Future Vision pilot deadlines. Everyone is welcome to subscribe. [Sign up](#).

Interactive helps you experience through photos and videos the fellowship of Rotarians and young adults involved in programs such as [Rotaract](#), [Interact](#), and [Ambassadorial Scholarships](#). This e-newsletter is produced 11 times a year. [Read past issues and sign up](#).

The bi-monthly **International Service Update** e-newsletter provides current information about World Community Service, Rotary Volunteers, and Rotary Community Corps, as well as disaster relief and recovery. Visit [Service and Fellowship](#) for details about these programs. [Sign up](#) for the e-newsletter. Download an [International Service Update](#) e-newsletter.

The **Membership Minute** is a short e-mail newsletter that provides membership development ideas, resources, and tools. [Sign up and see past issues](#).

The **New Generations** monthly e-newsletter provides news and developments regarding Rotary's youth and young adult programs: Interact, Rotaract, and RYLA. To [sign up](#), enter your e-mail address, then select one of the New Generations options from the list. Please note that there are three separate contact lists for this newsletter ([Interact](#), [Rotaract](#), and [RYLA](#)) but all will receive the same publication.

The **PeaceNet** newsletter is a forum for the Rotary Centers community. [Sign up](#).

The biweekly **PR Tips** offers innovative ideas for clubs and districts to promote Rotary in their communities. [Sign up and see past issues](#).

Reconnections is the source for news about Rotary Foundation alumni. [Sign up](#).

The **RI Community Service** e-newsletter is published every two months and includes the latest service news and resources for Rotarians. [Sign up](#).

The **RI Vocational Service** e-newsletter provides Rotarians with Vocational Service news and resources every two months. [Sign up](#).

Rotary: Navigating the Global Network is intended for civic and humanitarian organizations around the world. Articles highlight Rotary's local and international work. [Sign up](#).

Rotary Training Talk keeps Rotarians informed about the latest news in RI training, including RI mailings, RI Board decisions that affect training, and training tips. [Sign up and see past issues](#).

Rotary World is an eight-page, full-color newspaper published for Rotary club, district, and international leaders. [Download and read more about Rotary World](#).

The **Rotary Youth Exchange Newsletter** is distributed monthly and contains information and updates on current Youth Exchange events and resources. It's intended for all Youth Exchange officers and interested Rotarians. Subscribe by sending a message to youthexchange@rotary.org.

Visions provides information about the benefits of charitable estate and financial planning. (Note: *Visions* is intended for a U.S. audience.) [Sign up and see past issues](#).

Weekly Update provides the latest Rotary news. It can be used for club and district newsletters and Web sites. [Sign up](#).

CRESCENT ROTARY
www.crescentrotary.org

CLUB LOCATOR
www.rotary.org/support/clubs/index.html

INTERNET MAKEUP
www.rotaryclubone.org

DISCUSSION GROUPS
www.forums.rotary.org/

ROTARY NEWS
www.rotary.org/newsroom/index.html

THE PIEDMONT ROTARIAN
www.rotary7690.org/7690-The-Piedmont-Rotarian-Index.shtm

THE DISTRICT DIRECTORY
www.rotary7690.org/7690-District-Directory.shtm

Password help contact Phil Morris
PhilMorris@Rotary7690.org

NEW MEMBER APPLICATION
www.crescentrotary.org/upload/CrescentRotaryInformation/CrescentRotaryClubApplication2006.pdf

For a detailed brochure click on the link:

MEETING MAKE UPS

MONDAY

12:00pm Furnitureland – String & Splinter Club
***12:30pm** Crescent – GSO Regional Realtors Assoc.

TUESDAY

***7:00am** Airport Rotary – Cardinal Country Club
12:00pm Triad – String & Splinter Club, High Point
12:15pm Alamance – Ramada Inn, Burlington
12:15pm Lexington – YMCA
12:15pm Eden – Meadow Greens Country Club
***12:30pm** Guilford – Starmount Country Club
12:30pm Winston-Salem – Benton Convention Center
6:00pm Jamestown – Jamestown United Methodist
***6:30pm** So. Guilford New Generation – Taste of Thai

WEDNESDAY

***7:30am** East Greensboro – Bennett College
12:00pm Kernersville – Dudley Products
12:00pm Randolph (Asheboro) – AVS Banquet Center
12:05pm Thomasville – Women's Club
***12:30pm** Greensboro – Coliseum Atrium Room

THURSDAY

***7:00am** Gate City – O. Henry Hotel
12:00pm High Point – High Point Country Club
12:30pm Winston-Salem Stratford – Forsyth CC
6:30pm Liberty – Reitzel Center

FRIDAY

7:15am Oak Hollow – Tex & Shirley's (HP)
12:00pm Asheboro – AVS Banquet Center
***12:30pm** Summit – Starmount Country Club
12:30pm WS - Reynolda Club – Winston Room - Coliseum

*** RECIPROCITY ON MEALS**



END POLIO NOW

Rotary Four-Way Test "Of the things we think, say or do:

1. Is it the truth? 2. Is it fair to all concerned? 3. Will it build goodwill and better friendships? 4. Will it be beneficial to all concerned?